

Rotary



Greater Portage County

Newsletter: March 15, 2019

Greetings, Rotarians and Friends!

We meet Friday morning this week, 7:00, MSTC, Community Engagement Room

Program:

Lisa Cruz, President of Red Shoes, Inc, of Appleton



RED SHOES INC.
COMMUNICATION • MARKETING • PR



Lisa Cruz has worked in the public relations industry since 1994 and launched Red Shoes Inc. in 2008. Her experience includes working for a variety of industries such as health care, construction, manufacturing, retail, non-profits and more – from both the corporate and the agency side. **A graduate of UW-Stevens Point (and native of Stevens Point)**, Lisa began her career in one of the toughest media markets, Southern California.

Lisa provides strategic consulting in a number of areas for clients such as crisis communications, media relations, internal communications, image management and more. During her career she has worked on a variety of communications projects that involve complex legal situations, federal, state and I investigations, high profile events, mergers and acquisitions and HR matters.

We welcome Lisa and encourage members to attend and bring a guest this week!

Last Week: Place of Peace



Last week RCGPC members and friends prepared and served a meal at the Place of Peace. Barb reports that we served 55 people this time--and that she was happy with the menu change (to chili) this time.

Thanks to our Rotaract student servers, Kelly and Haley, and to all the Rotarians who helped prepare and serve the food and serve the community in this very worthwhile semi-annual activity for our club.

And thanks again to Barb for heading up our participation in the Place of Peace service.



Next Week
March 19, Tuesday
Exec Board meeting, noon

March 22 Regular Meeting
Tara Manzke, the Women's Fund

Upcoming Weeks

March 29

Maria Centenero from Esteli, Nicaragua

Maria will update us on Wisconsin Nicaragua Partners activities

April 5

Club Assembly

April 12

Mike Ostrowski, City of Stevens Point

See you Friday!

Bill Fehrenbach

Rotary Club of Greater Portage County

2018-19 President