

# Rotary



# Greater Portage County

**Newsletter:** March 8, 2019

Greetings, Rotarians and Friends!

### **This Week**

We cook and serve for Place of Peace tomorrow, Thursday. Serving begins at 5:00 at the Evergreen Community Church, 1948 Church Street.

Please arrive between 4:30 and 4:45 with your prepared food.

We have two Rotaract students helping serve. But we will need more help. Spouses and friends welcome! I will bring the Rotaract students, but we won't get there until just before 5:00. Darn those late afternoon classes!

**No regular meeting Friday morning!**

### **Next Week**

Regular Friday meeting at 7:00 at MSTC. Our speaker will be Lisa Cruz of Red Shoes, Inc., a communication/marketing/PR firm of Appleton. Lisa is a Stevens Point native and a UWSP graduate.



**RED SHOES** INC.  
COMMUNICATION • MARKETING • PR

A click on their [website](#) will give you a glimpse of what they do, but a look at their "Who We Are" [page](#) in particular will give you an idea of why I found this company intriguing. They approached us advocating for one of their non-profit clients. I thought, however, it might be very interesting to hear from *them* instead about their own company. So Lisa will be joining us next Friday.

I have already reached out to Rotaract and one of our UWSP Business School connections to see if there might be some young business students, especially young women, interested in joining us to hear from Lisa. Rotarians, please reach to anyone you think might be interested in hearing this local-business-oriented presentation.

See everyone at Place of Peace tomorrow!

Yours in Rotary,

Bill Fehrenbach  
Rotary Club of Greater Portage County  
2018-19 President